

## Medical and Scientific Support

PharmacoMedia builds your messages from the foundations of science and medicine. Our medical and marketing experts analyze your product, marketplace, disease class and competition to gain a full understanding of the issues and challenges your brand must confront in order to succeed. We look to serve as an extension of your own medical and marketing teams in order to achieve the greatest success for our client partners.

We offer the following services to clients who demand the highest caliber of medical and scientific expertise:

- Advisory Boards
- Independent Data Monitoring Committees (IDMCs)
- Congress Reporting
- Competitive Analyses
- Medical Backgrounders
- Opinion Leader Mapping
- Publications Planning
- Writing Services (peer reviewed, promotional, educational)