

Continuing Education

PharmacoMedia offers a complete Continuing Education package (CME/CE) to create programs that are educational, engaging, and enduring. Our educational package extends the value of your grant by ensuring that our efficiency and expertise, in both content and delivery, translate into a compelling and well received educational initiative.

Whether developing a live symposium or distance learning educational program, our team deploys modern technologies to streamline development and enhance the program for the participant.

Our educational packages consist of:

- **Project Development & Collaboration Website:** Since most educational programs are developed with faculty, accreditors, and facilitators who are geographically dispersed, PharmacoMedia provides each and every educational program with a secure, collaborative workspace where vested parties can share outlines, presentations, drafts, reviews, and critical documents for the development of the educational program. Development is streamlined when transparency between all parties is evident and communications streamlined through a common, easy to use, web-based collaboration tool.
- **Enduring Podcast:** Each live or distance learning program is digitally audio taped (at minimum). From this recording, we will prepare an enduring program consisting of audio with synchronized slides for enduring material distribution, or simply for archival. With the addition of video, animation, or illustration, we can create an enhanced multimedia enduring material. Whether audio only or enhanced multimedia, we will show you that creating a record of your educational program shouldn't be complicated, difficult, or expensive.
- **Web Portal:** Distance learning programs and adult learning initiatives benefit from a cohesive website portal to house your learning modules. Any educational series of 3 or more programs (symposia, podcasts, or multimedia learning modules) that you book with PharmacoMedia will come with a web-based learning management system (LMS) deployment. Previously, LMS systems cost tens of thousands of dollars to deploy, making them not well-suited for the typical CME series. PharmacoMedia deploys a cost-effective LMS system which enables online registration, participant tracking, data retention, and online certificate generation built right in. Additionally, our LMS is standards compliant, meaning that your program can be reused in other educational programs when permissible.