

Congress Reports

Congress Reports used to be static documents, delivered six to eight weeks after a congress was completed. Unfortunately, in today's rapidly changing business environment, neither static documents or six- to eight- week turnarounds suffice.

PharmacoMedia's congress reporting solution consists of a searchable database product, either delivered online (for clients who subscribe to three or more congress reports a year) or via CD ROM for single use reports. Our database driven reports contain individualized writeups of key presentations, fully indexed for search. We provide photographs or copies of handouts or slides when possible and permitted by the congress.

By collecting congress report information - posters, abstracts, and presentations - into a searchable database, your team is able to evaluate changes in the scientific and marketing landscape over the course of time, providing you with a source that lives on far longer than the random report stored away in a filing cabinet.