

Web Development

PharmacoMedia has developed the Physical Therapy Dialogues website (<http://www.ptdialogues.com>) to provide continuing education programs to the Physical Therapist and the Physical Therapist Assistant; a long underserved audience for online and multimedia continuing educational programs. The site will launch over the summer of 2007.

PT Dialogues will offer live seminars, audio conference on demand, web based programs, and CD/DVD based programs. PharmacoMedia has submitted an initial curriculum of 10 programs to the State of NJ for approval and will present additional programs after the initial launch.